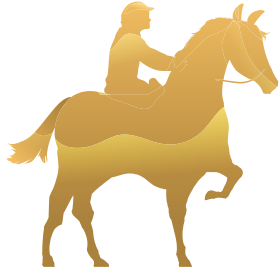




# KENTUCKY DERBY SPONSORSHIP OPPORTUNITIES

**Our annual fundraiser is coming soon on Saturday, May 7, 2022!**

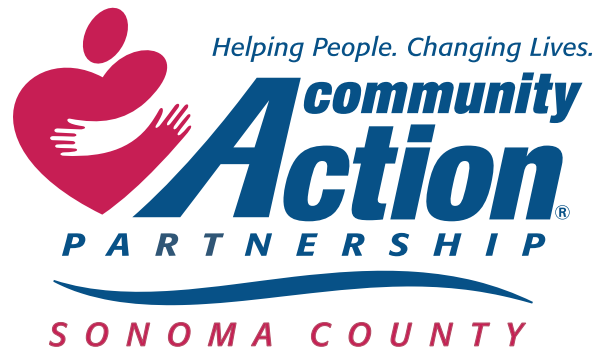


Every year the Rotary Club of Santa Rosa East West raises money to support Rotary International's goals, as well as many local charitable organizations. We not only contribute time, talent and dollars to a number of on-going programs, we also select a worthy cause to become a primary beneficiary of additional funds raised at this event.

We are pleased to announce that the primary beneficiary for this year's fundraiser is Community Action Partnership of Sonoma County (CAP Sonoma).

CAP's mission is to change people's lives, embody the spirit of hope, improve communities, and make Sonoma County a better place to live. To achieve these ends, CAP Sonoma engages five core programs:

- Postsecondary Education and Employment Pathways
- Early Childhood Education and Development
- Economic Assets
- Health and Wellness
- Community Engagement



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*We invite you to sponsor and attend this worthwhile and fun event!*

**Saturday, May 7th at 5:00 PM**

**~ Friedman Event Center - 4676 Mayette Avenue, Santa Rosa ~**

## THE EVENING INCLUDES:

Coursed dinner by Park Avenue Catering ~ Amazing raffle prizes ~ Fun games  
~ Hosted bar ~ Live auction ~ DJ dancing ~ A real horse race!

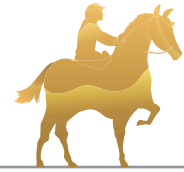
**Cost: \$150 per person**

**REGISTER/SPONSOR ONLINE at [sreastwestrotary.org/fundraiser](http://sreastwestrotary.org/fundraiser)**





# KENTUCKY DERBY SPONSORSHIP OPPORTUNITIES



## GOLD LEVEL \$2,500

### Brand Recognition:

- Your corporate logo featured on the Kentucky Derby event website and promotional materials
- Year-round recognition on the Santa Rosa East West Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Half page ad in the guest program
- Verbal recognition by the emcee
- Table for ten at the event with preferred seating
- Company logo included in the Press Democrat “Thank you” ad

## SILVER LEVEL \$2,000

### Brand Recognition:

- Your corporate logo featured on the Kentucky Derby event website and promotional materials
- Year-round recognition on the Santa Rosa East West Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Half page ad in the guest program
- Verbal recognition by the emcee
- Table for eight at the event with preferred seating
- Company logo included in the Press Democrat “Thank you” ad

## TABLE SPONSOR LEVEL \$1,500

### Brand Recognition:

- Your corporate logo featured on the Kentucky Derby event website and promotional materials
- Year-round recognition on the Santa Rosa East West Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Quarter page ad in the guest program
- Verbal recognition by the emcee
- Table for eight at the event with preferred seating
- Company logo included in the Press Democrat “Thank you” ad

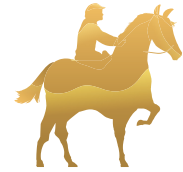
## BRONZE LEVEL \$500

### Brand Recognition:

- Your corporate logo featured on the Kentucky Derby event website and promotional materials
- Year-round recognition on the Santa Rosa East West Rotary website
- Your logo on signage and slide show presentation at the event
- Verbal recognition by the emcee
- Two tickets for the event with preferred seating
- Company logo included in the Press Democrat “Thank you” ad



# KENTUCKY DERBY SPONSORSHIP OPPORTUNITIES



COMPANY / ORGANIZATION NAME: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**I would like to become an Event Sponsor at the following level:**

- |                          |                     |         |              |
|--------------------------|---------------------|---------|--------------|
| <input type="checkbox"/> | Gold Level          | \$2,500 |              |
| <input type="checkbox"/> | Silver Level        | \$2,000 |              |
| <input type="checkbox"/> | Table Sponsor Level | \$1,500 |              |
| <input type="checkbox"/> | Bronze Level        | \$ 500  | Total: _____ |

**I would like to support the Santa Rosa East West Rotary fundraiser in the following way(s):**

- |                          |  |                 |                     |
|--------------------------|--|-----------------|---------------------|
| <input type="checkbox"/> | Donate a silent auction item   | Describe: _____ |                     |
|                          |  | Value: _____    |                     |
| <input type="checkbox"/> | Buy 1/4 page ad space in the event program                               |                 | \$250 _____         |
| <input type="checkbox"/> | Attend the Kentucky Derby event<br>(indicate # of tickets at \$150 each) | #: _____        | Total Amount: _____ |
| <input type="checkbox"/> | Provide a one-time donation in support of Community Action Partnership   | Amount: _____   |                     |

**Grand Total:** \_\_\_\_\_

**PAYMENT:**     Check Enclosed                       Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_                      Security Code: \_\_\_\_\_

**RETURN THIS FORM ALONG WITH PAYMENT MADE OUT TO:**

Santa Rosa East Rotary Foundation  
 PO Box 2785  
 Santa Rosa, CA 95405