

# Wild Wild West Online Fundraiser Santa Rosa East-West Rotary Club



Our 2021 Fundraiser is coming soon on Friday, September 10, 2021!

Every year Santa Rosa East/West Rotary raises money to support Rotary International's goals, as well as many local charitable organizations. We not only contribute time, talent and dollars to a number of on-going programs, we also select a worthy cause to become a primary beneficiary of additional funds raised at this event.

We are pleased to announce that the primary beneficiary for this year's fundraiser is Shoes4Kidz of Sonoma County.



**OUR MISSION** Our mission is to provide one good pair of athletic shoes for EVERY child who needs them. This is about much more than shoes, as we see it. We are living in a time when childhood obesity rates are high and MOVEMENT is at an all-time low. A proper pair of athletic shoes is not only important for the growing body, but for the mind as well. When exchanging a pair of holey, worn down shoes for a nice, new pair we are also exchanging shame and embarrassment for confidence and pride. So every kid can get in the game!

**OUR STORY** In the Spring of 2015, we started a fundraiser to raise money for athletic shoes for kids in our community who needed them. Our fundraiser took off and the support we received really brought it to our attention how important this cause is. In the summer of 2015, we created our non-profit organization Shoes 4 Kidz. We are so grateful for the support of our community and the gracious donations that allow us to continue to make a difference in these young people's lives.

**HOW WE WORK** Through our contacts in school districts, youth organizations and the community we determine which children are in need of a new pair of athletic shoes. Our contact person or a Shoes 4 Kidz team member will size the child and ask for any special color request. Shoes 4 Kidz purchases the shoes and hand delivers them to the school and often directly to the child. We provide shoes for school-aged children up to 18 years of age. Which helps eliminate embarrassment and adds confidence and pride. So every kid can get in the game! We are currently serving our community in Sonoma County and aspire to grow our operations to include our neighboring counties!

Please help us support this terrific organization and **BECOME A SPONSOR**. Read further to find out how.

# Wild Wild West

## How to Become a Sponsor

Please review the following sponsorship options and sign up by completing the form on the next page. Thank you for your support!

### **GOLD LEVEL \$2,500**

#### **Brand Recognition:**

- Company logo featured on the Wild Wild West event website and promotional materials
- Year-round recognition on the Santa Rosa East/West Rotary website
- Your logo on signage and slide show presentation at the event
- Half page ad in the guest program
- Verbal recognition by the emcee
- Dinner for 4 delivered to your address
- Company logo included in the Press Democrat "Thank you" ad

### **SILVER LEVEL \$1,500**

#### **Brand Recognition:**

- Company logo featured on the Wild Wild West event website and promotional materials
- Year-round recognition on the Santa Rosa East/West Rotary website
- Your logo on signage and slide show presentation at the event
- Half page ad in the guest program
- Verbal recognition by the emcee
- Dinner for 3 delivered to your address
- Company logo included in the Press Democrat "Thank you" ad

### **TABLE SPONSOR LEVEL \$1,000**

#### **Brand Recognition:**

- Company logo featured on the Wild Wild West event website and promotional materials
- Year-round recognition on the Santa Rosa East/West Rotary website
- Your logo on signage and slide show presentation at the event
- Quarter page ad in the guest program
- Verbal recognition by the emcee
- Dinner for 2 delivered to your address
- Company logo included in the Press Democrat "Thank you" ad

### **BRONZE LEVEL \$500**

#### **Brand Recognition:**

- Company logo featured on the Wild Wild West event website and promotional materials
- Year-round recognition on the Santa Rosa East/West Rotary website
- Your logo on signage and slide show presentation at the event
- Verbal recognition by the emcee
- Charcuterie platter delivered to your address
- Company logo included in the Press Democrat "Thank you" ad

# Wild Wild West Sponsorship/Donation Form

COMPANY / ORGANIZATION NAME: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**I would like to become an Event Sponsor at the following level:**

Gold Level \$2,500

Silver Level \$1,500

Table Sponsor Level \$1,000

Bronze Level \$ 500 Total:

**I would like to support the Santa Rosa East/West Rotary fundraiser in the following way(s):**

Donate a silent auction item Describe: \_\_\_\_\_

Value: \$ \_\_\_\_\_

Buy 1/4 page ad space in the event program: \$250

Provide a one-time donation in support of the Shoes4KIDZ Amount: \$ \_\_\_\_\_

**Grand Total: \$ \_\_\_\_\_**

## **PAYMENT**

Check Enclosed \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

## **RETURN THIS FORM ALONG WITH PAYMENT MADE OUT TO:**

Santa Rosa East/West Rotary Foundation

PO Box 2785

Santa Rosa, CA 95405

All donations are Federal Tax Exempt. 501(c)(3) ID #68-0374168  
Questions or comments? Email Mae Heagerty=Matos, President-Elect at

mae\_matos@yahoo.com. .